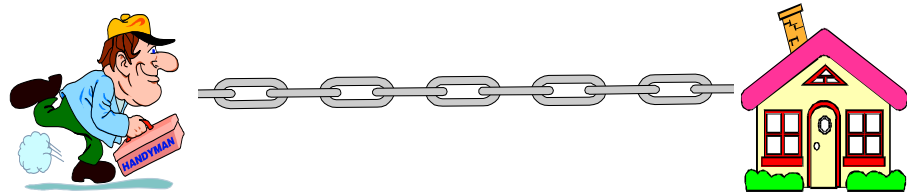


The LINK

Linking Local People With Local Businesses.



2012 Advertising Guide

Normanton Issue

To Advertise Please Call 01427 839333
www.thelinkguide.co.uk - sales@thelinkguide.co.uk

Contents

About Us

Rate Card - Black & White

Rate Card - Colour

Order Form

Contact Us

About Us

Welcome to The Link.

We are an advertising company based in
Corringham, nr Gainsborough.

The Link is a monthly publication aimed at
promoting local businesses and trades within the
local area.

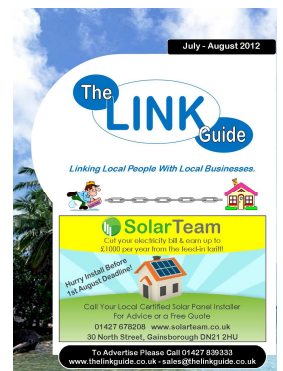
This method of advertising has proved very
successful in attracting new customers, and is a
very cost effective way to advertise. The Link is
designed to be retained for the entire month,
keeping your service of trade within easy reach,
unlike newspaper advertising which is discarded
the next day.

We will even design your ad free of charge, if
required.

Start promoting your business today with The Link
Guide, together we will help your business grow.

The Link

Sample Link Cover



Rate Card - Black & White

Ad	Term	Price
Eighth Of A Page	3 Months	£29.00
Sixth Of A Page	3 Months	£38.00
Quarter Page	3 Months	£49.00
Third Of A Page	3 Months	£66.00
Half Page	3 Months	£89.00
Full Page	3 Months	£159.00

Ad	Term	Price
Eighth Of A Page	6 Months	£26.00
Sixth Of A Page	6 Months	£34.00
Quarter Page	6 Months	£44.00
Third Of A Page	6 Months	£59.00
Half Page	6 Months	£80.00
Full Page	6 Months	£146.00

All Prices Shown Are Excluding VAT.

Rate Card - Colour

Ad	Term	Price
Sponsor	3 Months	£159.00
Eighth Of A Page	3 Months	£35.00
Quarter Page	3 Months	£59.00
Half Page (Inside)	3 Months	£109.00
Full Page (Inside)	3 Months	£199.00
Half Page (Back)	3 Months	£119.00
Full Page (Back)	3 Months	£219.00

Ad	Term	Price
Eighth Of A Page	6 Months	£32.00
Quarter Page	6 Months	£54.00
Half Page (Inside)	6 Months	£100.00
Full Page (Inside)	6 Months	£186.00

All Prices Shown Are Excluding VAT.

Order Form

Business Name:

Contact Name:

Address:

Telephone:

Email:

Ad Size:

Eighth Of A Page **Sixth Of A Page** **Quarter Page** **Half Page**
Full Page

Ad Colour:

Black & White **Full Colour**

Number Of Issues:

Three **Six** **Run Continually** **Other** _____

Starting Issue:

Month _____ **20** _____

Total (See Rate Card):

£ _____ **+ VAT**

Please make cheques payable to The Link Guide.

Signature:

Date:

Ads can be placed in following ways.

**By Post: The Link ~ The Old Hall ~ Corringham ~ Gainsborough
Lincolnshire ~ DN21 5QX**

By Phone - 01427 839333

By Email - ad@thelinkguide.co.uk

**If placing an ad either by post please fill in the form below and send back to
The Link Guide.**

**Include all text and images in the box below
(We will design the ad)**

**Design your ad in the box below
(We will make the ad fit the page size)
Use separate page if necessary.**

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**If you wish to send your ad on a cd please save your ad in either Word or
Publisher format.**

Contact Details

The Link

The Old Hall
Corringham
Gainsborough
Lincolnshire
DN21 5QX

Phone: 01427 839333

E-mail: info@thelinkguide.co.uk