

# The **LINK** Guide

**Linking Local People With Local Businesses.**



## **2012 - 2013 Advertising Guide**

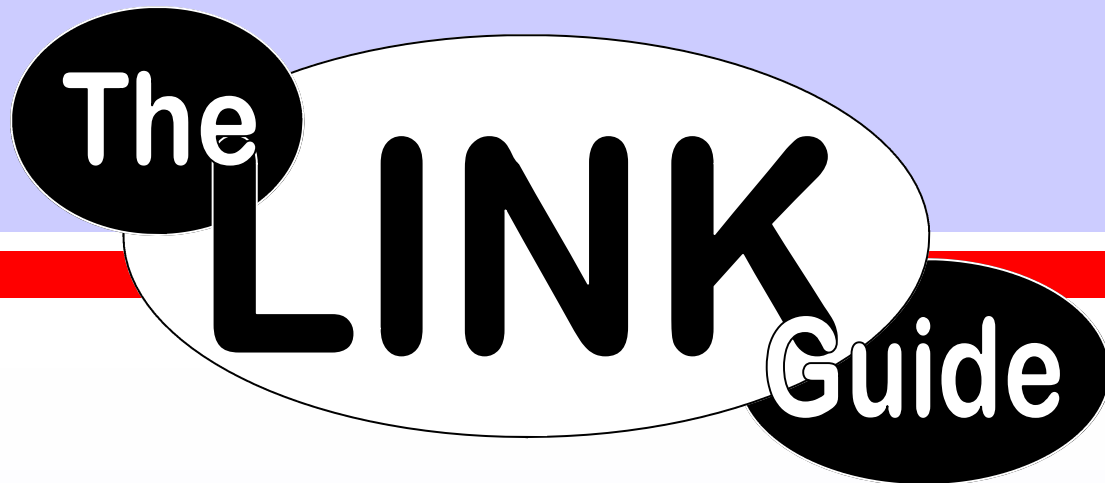
### **Gainsborough Issue**

**To Advertise Please Call: 01427 839333**

**Website: [www.thelinkguide.co.uk](http://www.thelinkguide.co.uk)**

**Email: [sales@thelinkguide.co.uk](mailto:sales@thelinkguide.co.uk)**

**“Your Local Independent Business Directory”**



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# The LINK Guide

## About Us

Welcome to The Link.

We are an advertising company based in Corringham. The Link is a monthly publication aimed at promoting local businesses and trades within the local area.

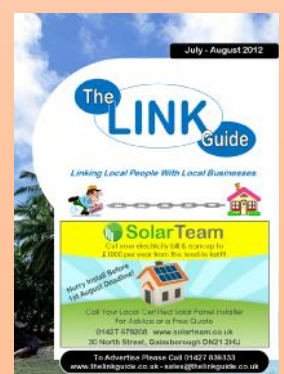
This method of advertising has proved very successful in attracting new customers, and is a very cost effective way to advertise. The Link is designed to be retained for the entire month, keeping your service of trade within easy reach, unlike newspaper advertising which is discarded the next day.

We will even design your ad free of charge, if required.

Start promoting your business today with The Link Guide, together we will help your business grow.

The Link

Sample Link Cover



# The **LINK** Guide

## Rate Card - Black & White

| Advert Size      | Term             | Price Per Month |
|------------------|------------------|-----------------|
| Eighth Of A Page | 2 Or More Months | £27.00          |
| Sixth Of A Page  | 2 Or More Months | £35.00          |
| Quarter Page     | 2 Or More Months | £46.00          |
| Half Page        | 2 Or More Months | £80.00          |
| Full Page        | 2 Or More Months | £135.00         |

| Advert Size      | Term             | Price Per Month |
|------------------|------------------|-----------------|
| Eighth Of A Page | 6 Or More Months | £24.00          |
| Sixth Of A Page  | 6 Or More Months | £31.00          |
| Quarter Page     | 6 Or More Months | £40.00          |
| Half Page        | 6 Or More Months | £73.00          |
| Full Page        | 6 Or More Months | £120.00         |

**No  
VAT!**

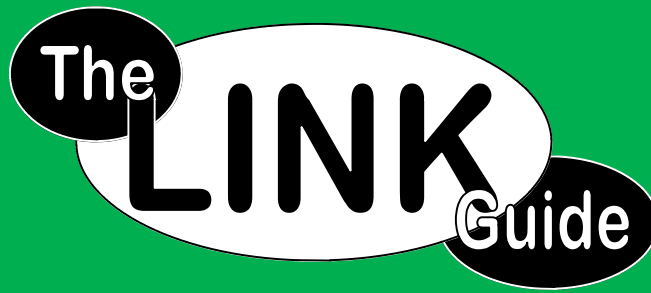
# The **LINK** Guide

## Rate Card - Colour

| Advert Size      | Term             | Price Per Month |
|------------------|------------------|-----------------|
| Sponsor (Front)  | 2 Or More Months | £120.00         |
| Eighth Of A Page | 2 Or More Months | £32.00          |
| Quarter Page     | 2 Or More Months | £56.00          |
| Half Page        | 2 Or More Months | £109.00         |
| Full Page        | 2 Or More Months | £175.00         |

| Advert Size      | Term             | Price Per Month |
|------------------|------------------|-----------------|
| Sponsor (Front)  | 6 Or More Months | £105.00         |
| Eighth Of A Page | 6 Or More Months | £29.00          |
| Quarter Page     | 6 Or More Months | £50.00          |
| Half Page        | 6 Or More Months | £99.00          |
| Full Page        | 6 Or More Months | £160.00         |

**No  
VAT!**



**Business Name:**

**Contact Name:**

**Address:**

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Advert Size:**  
Eight Of A Page  Sixth Of A Page  Quarter Page\*  Half Page\*  Full Page   
\*Horizontally  Vertical

**Ad Colour:**  
Black & White  Colour\*   
\*Colour When Available

**Number Of Issues:**  
Two  Six  Twelve  Run Continually  Other \_\_\_\_\_

**Starting Issue:**  
Month \_\_\_\_\_ 20\_\_\_\_

**Total (See Price Guide):**  
£ \_\_\_\_\_ or £ \_\_\_\_\_ Per Month

**Please make cheques payable to The Link Guide.**

**Ask about our 30 day credit account**

**Customer Signature (If Present):** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Link Guide Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Thank You For Using The Link Guide To Advertise Your Business.

**Ads can be placed in following ways.**

**By Post - The Link Guide ~ The Old Hall ~ Corringham ~ Gainsborough ~ DN21 5QX**

**By Phone - 01427 839333**

**By Email - [sales@thelinkguide.co.uk](mailto:sales@thelinkguide.co.uk)**

**If placing an ad either via Post or Fax, please fill in the form below and send back to The Link Guide.**

**Include all text and images in the box below  
(We will design the ad)**

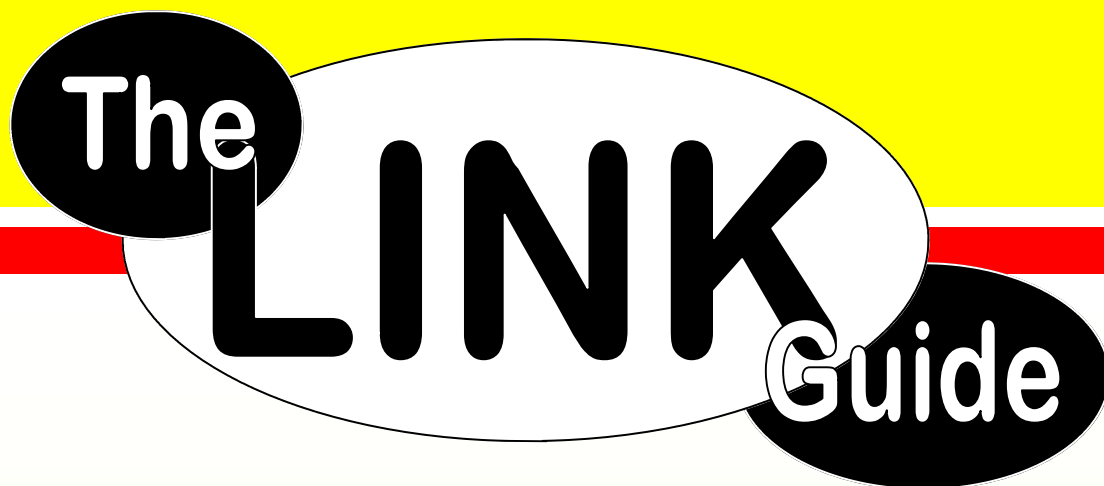
**Design your ad in the box below (We will make the ad  
fit the page size) - Use separate page in necessary.**

**If you wish to send your ad on a cd please save your ad in either  
Word or Publisher format.**

**Email.**

**Please send your ad in Word or Publisher format - Either as a standard email or as a file attachment.**

**Please include all text and images and ad size.**



# Contact Details

**The Link**

**The Old Hall  
Corringham  
Gainsborough  
Lincolnshire  
DN21 5QX**

**Phone: 01427 839333**

**E-mail: [info@thelinkguide.co.uk](mailto:info@thelinkguide.co.uk)**